

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2739467
Alt Order #: 27152556
Product Desc: Candidate
Estimate: 7994
Flight Dates: 10/26/20 - 11/03/20
Original Date / Rev: 10/21/20 / 10/21/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 North Fort Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: POL/Roger Marshall/US Senate/KS/Re
Demographic: A35+
Product Codes: PL11
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID: IN13871/SP2622/AL1146
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/01/20	76	\$36,710.00	\$31,203.50
11/02/20	11/08/20	15	\$8,150.00	\$6,927.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	91	\$44,860.00	\$38,131.00	0.00
Totals	91	\$44,860.00	\$38,131.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/26/20	10/26/20	KSN Today 1	CM	5-6am	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----			1			\$100.00		0.00			
N 2	Multi	10/27/20	10/27/20	KSN Today 1	CM	5-6am	-T-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----			1			\$100.00		0.00			
N 3	Multi	10/28/20	10/28/20	KSN Today 1	CM	5-6am	--W----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--W----			1			\$100.00		0.00			
N 4	Multi	10/29/20	10/29/20	KSN Today 1	CM	5-6am	---T---	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2739467
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Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7994

Wichita KS KSNW

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---					1	\$100.00		0.00			
N 5	Multi	10/30/20	10/30/20	KSN Today 1	CM	5-6am	----F--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 1													
		Kansas Today 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					1	\$100.00		0.00			
N 6	Multi	11/02/20	11/02/20	KSN Today 1	CM	5-6am	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 1													
		Kansas Today 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$100.00		0.00			
N 7	Multi	11/03/20	11/03/20	KSN Today 1	CM	5-6am	-T-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 1													
		Kansas Today 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	-T-----					1	\$100.00		0.00			
N 8	Multi	10/26/20	10/26/20	KSN Today 2	CM	6-7am	M-----	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					2	\$400.00		0.00			
N 9	Multi	10/27/20	10/27/20	KSN Today 2	CM	6-7am	-T-----	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----					2	\$400.00		0.00			
N 10	Multi	10/28/20	10/28/20	KSN Today 2	CM	6-7am	--W----	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--W----					2	\$400.00		0.00			
N 11	Multi	10/29/20	10/29/20	KSN Today 2	CM	6-7am	---T---	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---					2	\$400.00		0.00			
N 12	Multi	10/30/20	10/30/20	KSN Today 2	CM	6-7am	----F--	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					2	\$400.00		0.00			
N 13	Multi	11/02/20	11/02/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$400.00		0.00			
N 14	Multi	11/03/20	11/03/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	-T-----					1	\$400.00		0.00			
N 15	Multi	10/26/20	10/26/20		CM	7-8am	M-----	:30	1	\$700.00	P3	0.00	NM	1	\$700.00

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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 10/26/20	11/01/20	M-----	1	\$700.00	0.00																																										
N 16	Multi	10/27/20	10/27/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$700.00	P3	0.00	NM	1	\$700.00																																
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Week: 10/26/20	11/01/20	M-----	1	\$700.00	0.00																																										
N 17	Multi	10/28/20	10/28/20	Today Show 7-8am	CM	7-8am	--W----	:30	2	\$700.00	P3	0.00	NM	2	\$1,400.00																																
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Week: 10/26/20	11/01/20	--W----	2	\$700.00	0.00																																										
N 18	Multi	10/29/20	10/29/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$700.00	P3	0.00	NM	1	\$700.00																																
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N 19	Multi	10/30/20	10/30/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$700.00	P3	0.00	NM	1	\$700.00																																
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Week: 10/26/20	11/01/20	----F--	1	\$700.00	0.00																																										
N 20	Multi	11/02/20	11/02/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$700.00	P3	0.00	NM	1	\$700.00																																
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Week: 11/02/20	11/08/20	M-----	1	\$700.00	0.00																																										
N 21	Multi	11/03/20	11/03/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$700.00	P3	0.00	NM	1	\$700.00																																
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Week: 11/02/20	11/08/20	-T-----	1	\$700.00	0.00																																										
N 22	Multi	10/26/20	10/26/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00																																
Channels : KSNC,KSNG,KSNL,KSNN																																															
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N 23	Multi	10/27/20	10/27/20	Today Show 8-9am	CM	8-9am	-T-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00																																
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Order / Rev: A2739467
 Alt Order #: 27152556
 Flight Dates: 10/26/20 - 11/03/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7994

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---					1	\$600.00		0.00			
N 26	Multi	10/30/20	10/30/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show 8-9am											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					1	\$600.00		0.00			
N 27	Multi	11/02/20	11/02/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show 8-9am											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$600.00		0.00			
N 28	Multi	10/31/20	10/31/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Kansas Today Sa/Su 6a-8a											
Kansas Today Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S-					1	\$100.00		0.00			
N 29	Multi	10/31/20	10/31/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show Sa											
Saturday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S-					1	\$150.00		0.00			
N 30	Multi	11/01/20	11/01/20	Today Show Su	CM	Today Show Su	-----S	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show Su											
Sunday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					2	\$150.00		0.00			
N 31	Multi	11/01/20	11/01/20	Meet the Press	CM	Meet the Press	-----S	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Meet the Press											
Meet The Press															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					2	\$300.00		0.00			
N 32	Multi	11/01/20	11/01/20	KC End Zone Sun	CM	KC End Zone Sun	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KC End Zone Sun											
KC End Zone															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$100.00		0.00			
N 33	Multi	10/26/20	10/26/20	KSN News	CM	12n-1pm	M-----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					1	\$400.00		0.00			
N 34	Multi	10/27/20	10/27/20	KSN News	CM	12n-1pm	-T-----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----					1	\$400.00		0.00			
N 35	Multi	10/28/20	10/28/20	KSN News	CM	12n-1pm	--W----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--W----					1	\$400.00		0.00			

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Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7994

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 36	Multi	10/29/20	10/29/20	KSN News Channels : KSNL,KSNG,KSNL,KSNW KSN News	CM	12n-1pm	---T---	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/26/20	11/01/20	---T---		1			\$400.00		0.00				
N 37	Multi	10/30/20	10/30/20	KSN News Channels : KSNL,KSNG,KSNL,KSNW KSN News	CM	12n-1pm	----F--	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/26/20	11/01/20	----F--		1			\$400.00		0.00				
N 38	Multi	11/02/20	11/02/20	KSN News Channels : KSNL,KSNG,KSNL,KSNW KSN News	CM	12n-1pm	M-----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 11/02/20	11/08/20	M-----		1			\$400.00		0.00				
N 39	Multi	10/26/20	10/26/20	Days of Our Lives Channels : KSNL,KSNG,KSNL,KSNW Days of Our Lives	CM	1-2p	M-----	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/26/20	11/01/20	M-----		1			\$340.00		0.00				
N 40	Multi	10/27/20	10/27/20	Days of Our Lives Channels : KSNL,KSNG,KSNL,KSNW Days of Our Lives	CM	1-2p	-T-----	:30	2	\$340.00	P3	0.00	NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/26/20	11/01/20	-T-----		2			\$340.00		0.00				
N 41	Multi	10/28/20	10/28/20	Days of Our Lives Channels : KSNL,KSNG,KSNL,KSNW Days of Our Lives	CM	1-2p	--W----	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/26/20	11/01/20	--W----		1			\$340.00		0.00				
N 42	Multi	10/29/20	10/29/20	Days of Our Lives Channels : KSNL,KSNG,KSNL,KSNW Days of Our Lives	CM	1-2p	---T---	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/26/20	11/01/20	---T---		1			\$340.00		0.00				
N 43	Multi	10/30/20	10/30/20	Days of Our Lives Channels : KSNL,KSNG,KSNL,KSNW Days of Our Lives	CM	1-2p	----F--	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/26/20	11/01/20	----F--		1			\$340.00		0.00				
N 44	Multi	11/02/20	11/02/20	Days of Our Lives Channels : KSNL,KSNG,KSNL,KSNW Days of Our Lives	CM	1-2p	M-----	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 11/02/20	11/08/20	M-----		1			\$340.00		0.00				
N 45	Multi	10/26/20	10/26/20	M-F 4-430p Channels : KSNL,KSNG,KSNL,KSNW M-F 4-430p	CM	4-430pm	M-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/26/20	11/01/20	M-----		1			\$600.00		0.00				
N 46	Multi	10/27/20	10/27/20	M-F 4-430p Channels : KSNL,KSNG,KSNL,KSNW M-F 4-430p	CM	4-430pm	-T-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----					1	\$600.00		0.00			
N 47	Multi	10/28/20	10/28/20	M-F 4-430p	CM	4-430pm	--W----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--W----					1	\$600.00		0.00			
N 48	Multi	10/29/20	10/29/20	M-F 4-430p	CM	4-430pm	---T---	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---					1	\$600.00		0.00			
N 49	Multi	10/30/20	10/30/20	M-F 4-430p	CM	4-430pm	----F--	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					1	\$600.00		0.00			
N 50	Multi	11/02/20	11/02/20	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$600.00		0.00			
N 51	Multi	10/31/20	10/31/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Sa 5-530p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S-					1	\$170.00		0.00			
N 52	Multi	10/26/20	10/26/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					1	\$1,000.00		0.00			
N 53	Multi	10/27/20	10/27/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----					1	\$1,000.00		0.00			
N 54	Multi	10/28/20	10/28/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--W----					1	\$1,000.00		0.00			
N 55	Multi	10/29/20	10/29/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---					1	\$1,000.00		0.00			
N 56	Multi	10/30/20	10/30/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					1	\$1,000.00		0.00			

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 Alt Order #: 27152556
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Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7994

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 57	Multi	11/02/20	11/02/20	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five	CM	5-530pm	M-----	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$1,000.00		0.00			
N 58	Multi	10/27/20	10/27/20	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six	CM	6-630p	-T-----	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----					1	\$1,500.00		0.00			
N 59	Multi	10/29/20	10/29/20	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six	CM	6-630p	---T---	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---					1	\$1,500.00		0.00			
N 60	Multi	11/02/20	11/02/20	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six	CM	6-630p	M-----	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$1,500.00		0.00			
N 61	Multi	10/31/20	10/31/20	Sat KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S-					1	\$400.00		0.00			
N 62	Multi	11/01/20	11/01/20	Sun KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$500.00		0.00			
N 63	Multi	10/26/20	10/26/20	LN M-F Channels : KSNL,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri	CM	10-10:35pm	M-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					1	\$750.00		0.00			
N 64	Multi	10/27/20	10/27/20	LN M-F Channels : KSNL,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri	CM	10-10:35pm	-T-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----					1	\$750.00		0.00			
N 65	Multi	10/28/20	10/28/20	LN M-F Channels : KSNL,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri	CM	10-10:35pm	--W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--W----					1	\$750.00		0.00			
N 66	Multi	10/29/20	10/29/20	LN M-F Channels : KSNL,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri	CM	10-10:35pm	---T---	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---					1	\$750.00		0.00			
N 67	Multi	10/30/20	10/30/20	LN M-F Channels : KSNL,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri	CM	10-10:35pm	----F--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00

Order / Rev: A2739467
 Alt Order #: 27152556
 Flight Dates: 10/26/20 - 11/03/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7994

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	----F--					1	\$750.00		0.00			
N 68	Multi	11/02/20	11/02/20	LN M-F	CM	10-10:35pm	M-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at Ten Mon-Fri											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	M-----					1	\$750.00		0.00			
N 69	Multi	10/31/20	10/31/20	LN Sa	CM	KSN News at 10	S-----S-	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at 10 Sat											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-					1	\$500.00		0.00			
N 70	Multi	11/01/20	11/01/20	Late 10p News	CM	1030p-11p	-----S	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Late 10p News											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S					1	\$600.00		0.00			
N 71	Multi	10/26/20	10/26/20	Tonight Show	CM	10:35p-11:35pm	M-----	:30	2	\$280.00	P4	0.00	NM	2	\$560.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	M-----					2	\$280.00		0.00			
N 72	Multi	10/27/20	10/27/20	Tonight Show	CM	10:35p-11:35pm	-T-----	:30	2	\$280.00	P4	0.00	NM	2	\$560.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-T-----					2	\$280.00		0.00			
N 73	Multi	10/28/20	10/28/20	Tonight Show	CM	10:35p-11:35pm	--W----	:30	2	\$280.00	P4	0.00	NM	2	\$560.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	--W----					2	\$280.00		0.00			
N 74	Multi	10/29/20	10/29/20	Tonight Show	CM	10:35p-11:35pm	---T---	:30	2	\$280.00	P4	0.00	NM	2	\$560.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	---T---					2	\$280.00		0.00			
N 75	Multi	10/30/20	10/30/20	Tonight Show	CM	10:35p-11:35pm	----F--	:30	2	\$280.00	P4	0.00	NM	2	\$560.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	----F--					2	\$280.00		0.00			
N 76	Multi	11/02/20	11/02/20	Tonight Show	CM	10:35p-11:35pm	M-----	:30	2	\$280.00	P4	0.00	NM	2	\$560.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	M-----					2	\$280.00		0.00			
													Totals	91	\$44,860.00



125 West 55th St
New York, NY 10019

Contract # 27152556	Changes as of: 10/21/2020 at 10:35 AM	Version: Highlighting Revision 1
CPE: 560/646/7994	Flight: 10/26/20 - 11/3/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
Product: Candidate	Office: WASHINGTON	Con Type: POLITICAL/VOTE
Agency Order #: 10095221	Service: Nielsen	Total Spots: 91
Buyer: Rheault, Ben	Primary Demo: Adults 35+	Total CPP: \$0.00
Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS	Total GRP:
Separation:		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/26 - 11/3									Total Spots	Total \$	CPP*	GRP*	
							10/26	10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3					
1	M-F 5a-6a		Kansas Today 2	\$100.00	0	30	1	1	1	1	1	0	0	1	1	7	\$700.00	\$0.00	0.0	
REV- 2	M-F 6a-7a		Kansas Today 3	\$400.00	0	30	2	2	2	2	2	0	0	2	1	12	\$4,800.00	\$0.00	0.0	
Changes: Rate from 200 to 400																				
REV- 3	M-F 7a-8a		Today Show (7-8am)	\$700.00	0	30	2	1	2	2	2	1	0	0	2	1	8	\$5,600.00	\$0.00	0.0
Changes: Rate from 350 to 700																				
REV- 4	M-F 8a-9a		Today Show (8-9am)	\$600.00	0	30	2	1	2	1	2	1	0	0	2	1	6	\$3,600.00	\$0.00	0.0
Changes: Rate from 270 to 600																				
5	Sa 6:30a-8a		Kansas Today Weekend	\$100.00	0	30	0	0	0	0	0	1	0	0	0	1	\$100.00	\$0.00	0.0	
6	Sa 8a-9:30a		Saturday Today Show	\$150.00	0	30	0	0	0	0	0	1	0	0	0	1	\$150.00	\$0.00	0.0	
7	Su 8a-9a		Sunday Today Show	\$150.00	0	30	0	0	0	0	0	0	2	0	0	2	\$300.00	\$0.00	0.0	
8	Su 9a-10a		Meet The Press	\$300.00	0	30	0	0	0	0	0	0	2	0	0	2	\$600.00	\$0.00	0.0	
9	Su 10:30a-11a		KC End Zone	\$100.00	0	30	0	0	0	0	0	0	1	0	0	1	\$100.00	\$0.00	0.0	
10	M-F 12n-12:30p		KSN News	\$400.00	0	30	1	1	1	1	1	0	0	1	0	6	\$2,400.00	\$0.00	0.0	
Changes: Rate from 200 to 400																				
REV- 11	M-F 1p-2p		Days of Our Lives-NBC	\$340.00	0	30	2	1	2	2	2	1	0	0	2	1	7	\$2,380.00	\$0.00	0.0
Changes: Rate from 170 to 340																				
12	M-F 4p-4:30p		Jeopardy B	\$600.00	0	30	1	1	1	1	1	0	0	1	0	6	\$3,600.00	\$0.00	0.0	
Changes: Rate from 300 to 600																				
REV- 13	M-F 4:30p-5p		Jeopardy	\$900.00	0	30	1	0	1	0	1	0	0	0	1	0	0	\$0.00	\$0.00	0.0
Changes: Rate from 400 to 900																				
14	Sa 5p-5:30p		Jeopardy	\$170.00	0	30	0	0	0	0	0	1	0	0	0	1	\$170.00	\$0.00	0.0	
15	M-F 5p-5:30p		KSN News	\$1,000.00	0	30	1	1	1	1	1	0	0	1	0	6	\$6,000.00	\$0.00	0.0	
Changes: Rate from 500 to 1000																				



125 West 55th St
New York, NY 10019

Contract # 27152556	Changes as of: 10/21/2020 at 10:35 AM	Version: Highlighting Revision 1
CPE: 560/646/7994	Flight: 10/26/20 - 11/3/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 10095221	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$44,860.00
		Total Spots: 91
		Total CPP: \$0.00
		Total GRP:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/26 - 11/3											Total Spots	Total \$	CPP*	GRP*
							10/26	10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3						
REV- 16	M-F 6p-6:30p		KSN News	\$1,500.00	0	30	1	0	1	1	0	1	0	0	1	0		3	\$4,500.00	\$0.00	0.0
Changes: Rate from 750 to 1500																					
17	Sa 6p-6:30p		KSN News	\$400.00	0	30	0	0	0	0	0	1	0	0	0		1	\$400.00	\$0.00	0.0	
18	Su 5p-5:30p		KSN News	\$500.00	0	30	0	0	0	0	0	0	1	0	0		1	\$500.00	\$0.00	0.0	
Changes: Rate from 250 to 500																					
REV- 19	M-F 6:30p-7p		Wheel of Fortune	\$2,000.00	0	30	1	0	1	0	1	0	1	0	0	1	0	0	\$0.00	\$0.00	0.0
Changes: Rate from 800 to 2000																					
REV- 20	Sa 6:30p-7p		Wheel of Fortune	\$800.00	0	30	0	0	0	0	0	1	0	0	0	0		0	\$0.00	\$0.00	0.0
Changes: Rate from 400 to 800																					
21	M-F 10p-10:35p		KSN News	\$750.00	0	30	1	1	1	1	1	0	0	1	0		6	\$4,500.00	\$0.00	0.0	
22	Sa 10p-10:30p		KSN News	\$500.00	0	30	0	0	0	0	0	1	0	0	0		1	\$500.00	\$0.00	0.0	
23	Su 10p-10:30p		KSN News	\$600.00	0	30	0	0	0	0	0	0	1	0	0		1	\$600.00	\$0.00	0.0	
24	M-F 10:35p-11:37p		Tonight Show-NBC	\$280.00	0	30	2	2	2	2	2	0	0	2	0		12	\$3,360.00	\$0.00	0.0	
REV- 25	W 7p-8p		The Wall-NBC	\$1,600.00	0	30	0	0	1	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0	
Changes: Rate from 800 to 1600																					
REV- 26	Th 8p-10p		Dateline Thu 9e/8c-NBC	\$1,600.00	0	30	0	0	0	0	1	0	0	0	0	0		0	\$0.00	\$0.00	0.0
Changes: Rate from 800 to 1600																					
REV- 27	F 7p-9p		American Ninja Warrior (R) Fri 8e/7c-NBC	\$1,600.00	0	30	0	0	0	0	1	0	0	0	0	0		0	\$0.00	\$0.00	0.0
Changes: Rate from 500 to 1600																					
REV- 28	F 9p-10p		Dateline-NBC	\$1,600.00	0	30	0	0	0	0	1	0	0	0	0	0		0	\$0.00	\$0.00	0.0
Changes: Rate from 500 to 1600																					
TOTALS:							12	14	13	13	12	5	7	12	3			91	\$44,860.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27152556	Changes as of: 10/21/2020 at 10:35 AM	Version: Highlighting Revision 1
CPE: 560/646/7994	Flight: 10/26/20 - 11/3/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 10095221	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE Total \$: \$44,860.00 Total Spots: 91 Total CPP: \$0.00 Total GRP:

Special Instructions	12N cutoff on 11/3
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Order Level Comments		
Date/Time	Added by	Comment
10/21/20 10:24 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$44,860
KSNW Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	91	\$44,860.00	N/A	0.0
Total	100%	91	\$44,860.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Nov	91	\$44,860.00
Total	91	\$44,860.00

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
Revision	10/21/20 10:35 AM	KELLY JOHNS	Revised		37	\$0	\$44,860.00
New	10/21/20 7:16 AM	KELLY JOHNS	Confirmed	128		\$44,860.00	\$44,860.00

Changes: Total Spots from 128 to 91, Demo Meta to [R16]. 16 buylines added or modified.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Roger Marshall

Authorized committee:

Kansans for Marshall

Agency requesting time (and contact information):

☐ N/A Strategic Media Services, Inc.

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Senate

Date of election:

11/3/20



General



Primary

Treasurer of candidate's authorized committee:

Chris Marston

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Neil Williams

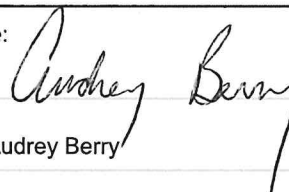
Digitally signed by Neil Williams
Date: 2020.04.14 10:59:03 -04'00'

Name: Neil Williams

Date of Request to Purchase Ad Time: 9/4/20

Station Representative

Signature:



Name: Audrey Berry

Date of Station Agreement to Sell Time: 10/21/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Neil Williams

Digitally signed by Neil Williams
Date: 2020.04.14 10:59:31 -04'00'

Name: Neil Williams

Date: 9/4/20

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 10/21/20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:
A2739467Station Call Letters:
KSNWDate Received/Requested:
10/21/20Est. #:
7994Station Location:
Wichita KSRun Start and End Dates:
10/26 - 11/3/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

7994